

Heritage Crossroads: Miles of History
Corridor Management Entity

MINUTES

December 7, 2010, 9:00AM

Meeting-Black Cloud Restaurant - Bunnell

I. Call to Order

Chairman John Siebel called the meeting to order.

Attendees: John Seibel; Mike Palozzi; Bob Finck; Garry Balogh; George Hanns; Nate McLaughlin; Susy Rutherford; Sandra Stubbs; Ray Stevens; Mary Ann Ruzecki; Carl Laundrie; Laura Gamba; John Fitzsimmons; Cathy Cook; Paul Cook; Barbara Remington; Robert Remington; Peggy Cook; John Cook; Sallie O'Hara; Bill Ryan; Steven Jones; Mary Ann Clark; Barb Kelly; Bruce Piatek; Angela Hamilton; Jim Massfeller; Craig Hockinson;

II. Review of August Minutes:

John Seibel asked for any additions or corrections to the minutes. There were none and the minutes were accepted.

IV. Old Business:

1. Treasurer's Report:

Barb Kelly presented the treasure's report. The balance is \$1529.75.

2. Committee Reports: Chairman Seibel asked for more people to become active with the standing committees.

A. Sustainability Committee: No report

B. Membership Committee: Mary Ann Clark reported that the committee developing a list of the businesses along the roadway so we can get them to become members and perhaps be sponsors that would get a sign at their business location. The brochure needs to be redesigned to liven it up. The committee recommended doing a VIP tour of the Highways and February 16th was set as the date for the tour. The committee will continue the quarterly newsletter and encourages everyone to recruit new members.

C. Governance Committee - Steven Jones reported that the committee has not met but he is working on an organizational statement for the committee.

3. Website Update: Bob Finck and Steven Jones reported that the website is up and operational. Steven asked everyone to look at the site (www.heritagecrossroads.org) and give him feedback.

4. Enhancement Grant:

Mike Palozzi reported that the enhancement projects have been forwarded to FDOT in Tallahassee and they will rank them given the available budget. He suggested that he and Gary Balogh may need to touch base with the administrator in Tallahassee to get information and encourage our request along. Bruce Piatek reported that the information has been submitted to the bank per the land donation by the Museum.

5. Four Corners Property Update: John Seibel reported that he met with the Bunnell City manager and requested \$38,000 to purchase the property. The City Manager was supportive and said he would find the money in next year's budget.
6. Accreditation Program: Garry Balogh reported on the effort to accredit all the CME's in District 5 using a set of best management practices. He presented the three levels of accreditation and asked if our group would be interested in being the first one to be accredited. The goal is make each CME sustainable for the future. There will be a meeting in February 2011 in DeLand to kick off the accreditation process. The process will be online for all submittals.

Steven Jones moved that we become the first CME to be accredited, second by Bruce Piatek. The board reviewed the requirements for accreditation and then voted unanimously in favor of the motion.

III. New Business

1. NSB Grant Ideas: Mike Palossi discussed the grant cycle and the need for the Sustainability Committee to identify grant projects. He stated that this year there will be no matching funds requirement. A grant for signing all attractions along the highway would achieve a goal in our strategic plan.

Jim Massfeller gave his report on his work to find and re-establish the last remaining portion of the unchanged King's Road in Flagler County. Jim handed out a detailed report of his findings and the work yet to be done. He stated that the Water Management District is facilitating his efforts under the auspices of the Florida Agricultural Museum. Jim asked for volunteers to help him clear the road. He indicated that in the future he will need funds to stabilize the road with suitable fill materials.

2. A1A Scenic Byway Report: Sallie O'Hara the Executive Director for A1A reported on the activities of her organization. She showed a power point presentation on all their work and discussed the need to be well organized.
3. St. Augustine Art Festival: Barb Kelly reported on her attendance on behalf of the Heritage Crossroads group at the festival and also Gamble Roger's events. She also reported on the book by Jane Gill whose background is set in Flagler County.
4. Hertiage Highway Video by Flagler County: Craig Hockinson, videographer for Flagler County, presented the first half of the video he is producing on the Heritage Highways. It was an impressive piece of work.
5. Annual Meeting: Barb Kelly stated that the by-laws require an annual meeting for the election of Officers and Directors for the coming year. She proposed meeting on Tuesday, December 28th at 6PM at the Black Cloud.
6. Flagler Volunteer Services: Susy Rutherford gave a presentation on Flagler Volunteer Services and the help that they can provide when volunteers are

needed. She stated that there are 1350 volunteers on their list and that the federal value for each volunteer hour is \$20.25. It is important to track volunteer time to use as grant match and to document community support.

7. Future Meetings: Barb Kelly reported that future meetings will be held at the Black Cloud Restaurant at Thundergulch at 9:00 am the first Tuesday of each month. Everyone thanked John Seibel for holding this meeting and our future meetings.

Adjourn - 11:00 AM