

HERITAGE CROSSROADS
GOVERNMENT SERVICES BUILDING (DOMED BUILDING)
SR 100, BUNNELL, FL
MINUTES
Tuesday, March 6, 2012 9 AM

John Siebel, President presiding.

Attendance: John Siebel, Bill Ryan, Bill Lenssen, Garry Balogh, Bruce Piatek, Stanley Drescher, Mary Ann Clark, Barb Kelly, Vivian Richardson, Steven Jones, Commissioner George Hanns, and Sandra Stubbs.

Pledge of Alliance

Agenda Approval: Approved

Treasurer's Report was given by Barb Kelly. Current balance is \$2,283.30.

Committee Reports:

- A. Sustainability Committee – Sandra Stubbs recommended having a Heritage Crossroads Festival fundraiser. This festival would give the HCR Committee much publicity and alert the community to the resources of other organizations who make up the HCR Committee.

President John Siebel said this was an excellent idea! Lauded the merits of having the Festival at the Flagler County Fairgrounds. Finds Fairgrounds a vastly superior location and facility in which to stage this event.

An enthusiastic discussion followed wherein many excellent suggestions were offered: Tours, Contests, Organization Tables, Vendors, Palmetto Rodeo, etc.

Motion was made by Vivian Richardson that this recommendation be accepted and that we proceed with this project. Stan Drescher seconded the motion.

- B. Membership Committee – Mary Ann Clark. Still seeking membership dues which have not yet been paid for 2012. Heritage Crossroads voted last year to begin asking for memberships, which had not been done previously.

Visitor Center – John Siebel said that Richard Gordon is waiting on costs.

Kiosk Project – Jim Massfeller. Bruce Piatek said that Jim is working on text for Kiosk proposal. Bruce wants to be clear on funding and grants so we do not have to make any unnecessary payments for the finished product.

Bunnell CRA Status – John Siebel reported that there was no real money available. 4-Corners project still not funded. Appears staff isn't as excited about this project as we are. Will keep in touch with City.

Barb Kelly reminded members to put in their volunteer hours. It is important to report your hours, both during and away from meetings.

Volunteer Services – Bill Ryan reported that Volunteer Services will be moving to the old School Board Building, located next to Flagler Auditorium.

2012 Calendar – (Calendar of Events) Commissioner Hanns offered the Sky/Air Show and Walk to Benefit Wounded Warriors (4/19) Calendar can be viewed on www.visitflagler.org

New Business –

National Byways – Gary Balogh suggested that HCR keep with current grant proposals.

18-Month Project Ideas:

1. Increase Membership
2. Fundraising Development
3. Jim Massfeller to continue working on Visitor Center and Kiosk
4. 4-Corners: Print Brochures, Gateway Beautification Signage, Educational Campaign – lauding greatness of our area.

Heritage Crossroads Festival

Sandra Stubbs said that this Festival will positively affect numbers 1-3 of our 18-Month Project.

President Seibel asked Bill Ryan and Mary Ann Clark to assist Sandra Stubbs on 'Festival' Committee. Also will approach Georgia Turner of Chamber of Commerce & Tourism Development Council, as well as Bruce Piatek of the Agricultural Museum.

Further discussion with suggestions ensued: Tying in the Bunnel Potato Festival date with HCR Festival Date; Inviting Authors, Artists, groups & organizations as Vendors.

Level II Accreditation: Barb Kelly is fine tuning project and budget needs for completion. She will be working with Suzy Rutherford.

Gary Balogh – Gave an insightful observation that other like Committees have booths or tables stationed at huge festivals selling guide maps, water, discount coupons, etc. Membership drives can be conducted in this manner as well.

Meeting adjourned at 10:15