

HERITAGE CROSSROADS COMMITTEE
TUESDAY, OCTOBER 2, 2012
MINUTES
9 AM – GOVERNMENT SERVICES BUILDING

ATTENDANCE: JOHN SIEBEL, BILL RYAN, CARL LAUNDRIE, VIVIAN RICHARDSON, GARRY BALOGH, GEORGIA TURNER, STANLEY DRESCHER, STEVEN JONES, BILL LENSSEN, MIKE PALOZZI, BOB FINCK, BARB KELLY, MARY ANN CLARK, GIGI HART, SANDRA STUBBS AND BRUCE PIATEK.

THE MEETING WAS CALLED TO ORDER BY PRESIDENT JOHN SEIBEL AT 9 AM, FOLLOWED BY THE PLEDGE OF ALLEGIANCE, AND INDIVIDUAL INTRODUCTIONS BY THOSE IN ATTENDANCE. THE MINUTES OF THE PREVIOUS MEETING WERE ACCEPTED AS READ.

TREASURER'S REPORT: BARB KELLY. GAVE AN OVERVIEW OF OUR FINANCIAL STANDING, STATING THE AMOUNT OF GRANTS RECEIVED, INCLUDING TOURIST DEVELOPMENT COMMITTEE, AS WELL AS DONATIONS. BARB SAID THE DETAILED REPORT IS AVAILABLE TO MEMBERS.

MIKE PALOZZI STATED THAT THE END-OF-YEAR FINANCIAL REPORT IS BEING WORKED ON. HE WILL GET TOGETHER WITH BARB ON THIS AND MOVED FOR APPROVAL. IT WAS PROPERLY MOVED AND SECONDED.

OLD BUSINESS: HERITAGE FESTIVAL GROUP MET WITH WANDA AND FRANCES 2 WEEKS AGO. THOSE PRESENT WILL CONTACT PROSPECTIVE SPONSORS. SO FAR, \$4,200 TOTAL FOR EXPENSES. \$15,000 IS PROFIT GOAL.

- BARB AND SANDRA HAVE MET WITH HIGH SCHOOL TEACHERS, THE R.O.T.C. AND SEVERAL OTHER DEPARTMENTS WITHIN THE SCHOOL SYSTEM. AN ESSAY CONTEST IS TO BE ORGANIZED. DR. NANCY DUKE, OF DAYTONA STATE COLLEGE, WILL PUT TOGETHER ESSAY QUESTIONS AND WORK WITH SANDRA ON OTHER IDEAS FOR THE KIDS.
- A VENDOR LIST WILL BE PROVIDED BY THE CHAMBER AND BRUCE PIATEK VOLUNTEERED TO ASSIST WITH RE ENACTOR NAMES AND PHONE NUMBERS TO CONTACT.
- MARY ANN CLARK ANNOUNCED SUCCESS! JANE CULPEPPER HAS DONATED \$1000. KUDOS TO MARY ANN.
- COMMISSIONER GEORGE HANNS DONATED \$101 TOWARD OUR FESTIVAL.
- BARB REMINDED THOSE PRESENT THAT THE SPONSORSHIP PACKAGE IS AVAILABE ELECTRONICALLY.
- PRESIDENT JOHN SEIBEL MENTIONED TO SANDRA STUBBS THAT ONE OF THE SCHEDULED BANDS HAS DISBANDED. THERE WILL STILL BE THREE BANDS TO PERFORM.
- SANDRA REVIEWED THE FESTIVAL PROGRAM: CHILDREN'S ENTERTAINMENT & FUTURE FARMERS OF AMERICA, AMONG OTHERS.
- BARB KELLY IS WORKING ON OBTAINING A REENACTMENT GROUP TO REPRESENT MR. HENRY FLAGLER, ETC. MARY ANN CLARK WILL MAKE CONTACT.
- BRUCE PIATEK SAYS TRAVIS WILL HAVE FLYERS READY. E-MAIL BARB FOR COPIES. THE FLYER WILL HAVE THE SAME THEME AS OUR SPONSORSHIP LETTER.

- GARRY BALOGH ASKED ABOUT VENDOR CONTACT, I.E., DAYTONA BEACH NEWS JOURNAL, CHURCH ON THE ROCK, WANDA AND FRANCES ARE UTILIZING AN EXISTING LIST. SANDRA ADDED THAT FESTIVAL INFORMATION HAS BEEN POSTED ON FACEBOOK AND A NEWS RELEASE TO THE PALM COAST OBSERVER. ALSO, FLYERS WILL BE INCLUDED IN THE LETTERS TO VENDORS.
- BOTH THE PALM COAST AND BUNNELL WEBSITES WILL BE USED. BOB FINCK WILL LOOK INTO ADDING TO STATE-WIDE WEBSITE.
- MIKE PALOZZI SUGGESTED THAT A SPREAD SHEET BE ESTABLISHED TO MONITOR FOLLOW-UP ACKNOWLEDGEMENTS AND 'THANK YOU'S'.

MEMBERSHIP: STAN DRESCHER – STAN READ HIS LATEST LETTER TO PROSPECTIVE MEMBERS TO THOSE PRESENT. THIS LETTER, IN THE FORM OF A POEM, IS SUCCINCT, AND HOPEFULLY, WILL CATCH THE ATTENTION OF INTERESTED INDIVIDUALS.

- TO AVOID COSTLY POSTAGE, E-MAILS WILL BE LARGELY UTILIZED. GEORGIA TURNER VOLUNTEERED TO ASSIST THROUGH THE TDC AND FACEBOOK. STEVEN JONES VOLUNTEERED TO WORK WITH STAN TO EXPEDITE.
- SANDRA STUBBS SAID WE WILL HAVE A MEMBERSHIP BOOTH OR TABLE AT THE HERITAGE FESTIVAL. BRUCE SUGGESTED COLLECTING ZIP CODES OF BROWSERS FOR FUTURE REFERENCE.
- MIKE PALOZZI REMINDED US THAT MEMBERSHIP DUES ARE NOW DUE. BOB FINCK SUGGESTED USE 'RENEWALS' ~~IN AS A THEME FOR~~ PHASE II OF THE LETTER WRITING CAMPAIGN.

NEXT GOVERNANCE MEETING WILL BE HELD ON THURSDAY, OCT. 11 AT THUNDER GULCH, 11:30 AM.

- BARB, WITH JOHN, STEVEN AND VIVIAN, SUBMITTED ~~PHASE I~~ THE ANNUAL REPORT, ON SCHEDULE. PREPARED PAPER WAS ACCEPTED BY MIKE PALOZZI AND BOB FINCK, WITHOUT A HITCH.
- TIME FOR NOMINATING COMMITTEE. APPOINTMENTS WILL BE NEEDED. WE WILL MOVE UP PROCESS TO CONFORM ACCORDINGLY.
- MIKE REMINDED US THAT THE 5-YR, QUARTER-CORRIDOR MANAGEMENT PLAN APPROACHES IT'S 4-YEAR ANNIVERSARY. A ONE-DAY WORKSHOP WILL BE HELD AT THE 'ISLAND HOUSE' ON TUESDAY, NOVEMBER 27TH FROM 9 AM TO 4 PM. (A WORKING LUNCH WILL BE PROVIDED IS SUGGESTED.) ALL COMMITTEE CHAIRS AND BOARD MUST BE PRESENT. ALL ARE INVITED.
- THE 'WAYFARER' NEWSLETTER WAS BROADCASTED BY BARB KELLY. THE FLAGLER COUNTY BUS TOUR, FEATURING MARY ANN CLARK, WAS NOTED.
- MIKE PALOZZI SUGGESTED THE 'HUNGRY WAYFARER' FEATURE LOCAL FLAGLER COUNTY RESTAURANTS ON EACH TRIP. BILL RYAN MENTIONED THE NEW CAPTAIN'S BAR-B-Q AT BINGS LANDING.
- SANDRA AND BARB VISITED THE FLAGLER COUNTY WOMEN'S CLUB (THERE WERE 62 PRESENT). THEIR PRESENTATION WAS WELL RECEIVED AND THEY ALSO RECEIVED A \$25 DONATION TO HERITAGE CROSSROADS.

VISITOR'S CENTER: JOHN SEIBEL. HE MET WITH COUNTY OFFICIALS. COUNTY SUGGESTS EXPANDING PROPOSED BUILDING TO 100-+ SQ. FT. ARCHITECT ADDED ADDITIONAL FOOTAGE TO PLANS. COUNTY IS COMMITTED. ANDY, WITH COUNTY TDC WILL ASSIST AS WELL.

KIOSK: BRUCK PIATEK. BRUCE SAYS THE KIOSK IS IN PLACE. MONEY HAS BEEN SPENT. BRUCE INVITED MEMBERS TO HAVE NEXT HCR MEETING AT THE AGRICULTURAL CENTER. JOHN SEIBEL SAID HE'S HAPPY THAT THIS PROJECT HAS COME TO FRUITION. HE WARMLY THANKED BRUCE.

CRA: JOHN SEIBEL. THERE IS NO ACTIVITY BECAUSE OF THE ECONOMY. THE POCKET PARK WAS O.K.'ED. THEY HAVE NOT HEARD FROM THE SELLER AS YET. TAXES HAVE BEEN PAID BY THE CITY AND COUNTY. THERE IS STILL HOPE.

SUZIE RUTHERFORD-_____ : WILL BE MEETING WITH BARB AT A LATER DATE.

GIGI HART: REITERATED THAT THE CITY OF BUNNELL IS INVOLVED IN AN EXTENDED CALENDAR OF EVENTS: THE CENTENNIAL, CREEKSIDE FESTIVAL, CARVER WALK, FOOTBALL SUPPER, AGRICULTURAL MUSEUM REENACTMENT – CALVARY.

GEORGIA TURNER: HAPPY NEW YEAR! OCTOBER BEGINS THE FISCAL YEAR. THE TDC PLANS TO HIRE A PRODUCT DEVELOPMENT MANAGER AND WILL PARTICIPATE IN LOTS OF EVENTS THROUGHOUT THE COUNTY.

GARRY BALOGH: REPORTED THAT THE DEPARTMENT OF TRANSPORTATION – BIWAYS ACROSS AMERICA BOOKLET IS AVAILABLE. HE ENCOURAGES ALL TO READ. THE BOOKLET WILL BE REVIEWED DURING OUR UPCOMING 'WORKSHOP.'

- GARRY SAYS THAT BIWAY REPRESENTATIVE GROUPS THROUGHOUT THE COUNTRY RAISE FUNDS THROUGH INNOVATIVE BROCHURES, ETC. SINCE OUR CORRIDORS ARE THE SAME AS THOSE THROUGHOUT THE COUNTRY, WE CAN COME UP WITH OTHER PROFITABLE VENTURES. MIKE PALOZZI POINTED OUT THE COMMONALITY: PEOPLE & DOLLARS.
- MARY ANN CLARK THEN PRESENTED THE HERITAGE CROSSROADS COMMITTEE WITH A CHECK FOR \$115 FROM FLAGLER COUNTY TOURS.

BARB KELLY AND SANDRA STUBBS WILL MAKE A ONE HOUR + PRESENTATION TO A SENIOR GROUP AT DAYTONA STATE COLLEGE. POWER POINT AND A VIDEO WILL BE UTILIZED.

NEW BUSINESS: STAN DRESCHER ASKED THE HERITAGE CROSSROADS COMMITTEE TO SUPPORT THE NAME CHANGE FOR FLAGLER BEACH – TO HISTORIC AREA. JOHN, AFTER NOTING SENTIMENTS AROUND THE TABLE, ENCOURAGED STAN TO PURSUE HIS IDEALS, BUT OUR COMMITTEE IS UNABLE TO ASSIST AT THIS TIME.

MEETING ADJOURNED AT 10:30 AM.

RESPECTFULLY SUBMITTED,

VIVIAN RICHARDSON, HCR COMMITTEE SECRETARY