

Heritage Crossroads
Friday, July 11, 2014

MINUTES

9:00 AM – GOVERNMENT SERVICES BUILDING

ATTENDANCE: Susan Barry, Stan Drescher, Cathy Cook, Steve Jones, Mary Ann Clark, Barb Kelly, John Seibel, Bill Ryan, James Fiske, Carl Laundrie, DeAnna O’Flaherty

The meeting was called to order by Susan Barry at 9:00 am, followed by the Pledge of Allegiance.

The Minutes of the last meeting were approved.

OLD BUSINESS:

1. TREASURER’S REPORT - Barb Kelly announced the balance of our account was \$2856.96. There was \$20.00 in new memberships and \$61.25 went to the annual report of the State of Florida. The new balance is \$2817.71.

2. CITY OF BUNNELL – DeAnna O’Flaherty from the City of Bunnell let us know the Pocket Park is safe and will not be sold. So far, the plan is for a clock, historic displays, and, to announce upcoming events. John Seibel will meet with the City and engineer to decide what further plans are to be implemented in the park.

COMMITTEE REPORTS:

A. SUSTAINABILITY COMMITTEE: Susan Barry announced plans to update the Level I Accreditation and continue to work on Level II. We spoke of following up on getting control of our web page and Facebook page. Brochures need to be made and we need to get out to Chamber events, festivals, etc. for more exposure.

B. MEMBERSHIP COMMITTEE: Nancy Duke-Birkhead and Cathy Cook met with two of Nancy’s students to discuss membership and exposure for Heritage Crossroads. Sandy and DeAnna from Daytona State College History Department were very instrumental in coming up with ideas on getting more exposure for us and in turn more membership. Having a History Fair with Imagine School and home schooled children, using the Historical Society’s Bus Tour as a ‘field trip’, and using coupons on the HC brochure for the bus trip were the main items discussed.

*Public Relations Subcommittee: Vivian Richardson was not in attendance.

C. FESTIVAL COMMITTEE: Susan Barry and Cathy Cook attended the monthly meeting on the Creekside Festival. The area the Chamber originally wanted for the re-

enactors/demonstrators will have to be moved because that area is considered Historic property and on the National Registry (fires are not allowed near the buildings). The Chamber is having a Scarecrow contest and would like us to make a scarecrow to represent Heritage Crossroads, for a 'Corporate Sponsor' fee.

3. VISITOR CENTER PROJECT: Bill Livingston will be overseeing a meeting on Wednesday, July 16 with John and Mr. Morrow to discuss the future plans of the Visitor Center, changes that need to be made to the plans and the allocation of the \$500,000.00 from the State.

4. CHAMBER REPORT: The Chamber of Commerce had no representation at the meeting.

5. DISTRICT SCENIC HIGHWAYS COORDINATOR REPORT: Garry Balogh, John Seibel, and Cathy Cook met to discuss the Florida Scenic Highways Program 2013-2016 Work Plan. We also discussed the importance of HC to update the website/face book social medias, to diligently work on sustainability, and provide Byway Informational materials.

NEW BUSINESS:

1. TELECONFERENCE CALL REPORT: Mr. Mike Palozzi from Shaw Environmental & Infrastructure Group and Mr. Bob Finck from Atkins, N.A., Mr. Garry Balogh from the FDOT, and the officers of Heritage Crossroads had a teleconference meeting on July 7. Sustainability, our social media, and furthering our Accreditation Status were the main issues discussed. Mike and Bob are back to help us continue on the right track moving forward.

2. GUEST SPEAKER: Mr. James Fiske is President of the Bulow Parks Historic Alliance, Inc. and a Board Member of the Ag Museum. He spoke of the 150 acres that stand for the rise and fall of the sugar plantations in the early 19th century. His worry of 'boring' us was truly unfounded as he gave us much information on the Bulow State Parks and Bulowville. Stan Drescher made a motion to pay Mr. Fiske \$20.00, John Seibel seconded the motion, all were in favor.

The meeting adjourned at 10:00am

Cathy Cook
Heritage Crossroads Secretary