

Heritage Crossroads
Friday, August 8, 2014

MINUTES

9:00 AM – GOVERNMENT SERVICES BUILDING

ATTENDANCE: Susan Barry, Stan Drescher, Cathy Cook, Steve Jones, Mary Ann Clark, Barb Kelly, John Seibel, James Fiske, Carl Laundrie, Doreen Chase, June Pellicer, Phillip Rand, Nate McLaughlin, Nancy Duke-Birkhead, Vivian Richardson, Aggie Armstrong

The meeting was called to order by Susan Barry at 9:00 am, followed by the Pledge of Allegiance.

GUEST SPEAKER: Aggie Armstrong and Philip Rand from the Tomoka Basin State Parks gave a presentation on one of the largest State Park Systems in the country. They discussed keeping the history preserved in the Parks and maintaining the critical salt basins/marshes. Aggie also talked about future events and improvements. Kudos to Aggie and Phil for a fantastic and informative presentation! Also, James Fiske shared a Drone Presentation of the Tomoka Basin and Bulow Ruins State Park which was also fascinating! Thank you, James.

The Minutes of the last meeting were approved.

OLD BUSINESS:

1. TREASURER'S REPORT - Barb Kelly announced the balance of our account was \$2871.71. There was \$651.29 in expenditures for promotional items and \$20.00 for a new membership. The new balance is \$2146.42.
2. CITY OF BUNNELL – There was no one from the city because the Grants Dept. has been eliminated by the new City Manager. John Seibel said the Pocket Park is put on hold, maybe permanently, while the City of Bunnell balances its budget.

COMMITTEE REPORTS:

A. SUSTAINABILITY COMMITTEE: Susan Barry announced plans to update the Level I Accreditation and working on Level II with the help of Mike Palozzi, Bob Finck, and Garry Balogh. Brochures need to be made and we need to get out to Chamber events, festivals, etc. for more exposure.

B. MEMBERSHIP COMMITTEE: Nancy Duke-Birkhead is in the process of sending letters for new membership to Imagine School and the Home Schooling Association to get more parents involved along with the students.

*Public Relations Subcommittee: Vivian Richardson is welcoming all Emails and to help with Creekside Festival preparations. She will be attending the meeting of The Bulow Parks Historic Alliance, Inc. to represent Heritage Crossroads.

C. FESTIVAL COMMITTEE: Susan Barry and Cathy Cook attended the monthly meeting on the Creekside Festival. Susan is concerned about insurance and theft issues since the Chamber has decided to use the Lodge for their Photo Contest. Festival committee members from the Chamber of Commerce and Heritage Crossroads will be meeting at Princess Place to discuss the use of the Lodge and other Festival concerns. Steve Jones has agreed to be our docent for the barn, as he is most knowledgeable about the property.

3. VISITOR CENTER PROJECT: John Seibel informed the group that the Visitor Center is a go! Most of the \$500,000 from the State will go to preparing the ground and site for the Visitor Center. Our County Administrator, Mr. Coffey has expressed interest in being our next guest speaker.

4. CHAMBER REPORT: Doreen Chase told us most of the Chamber's energy is being spent on preparation for the Creekside Festival. However, there will be a Crappie fishing tournament in January of 2015.

5. DISTRICT SCENIC HIGHWAYS COORDINATOR REPORT: Heritage Crossroads Officers met with Mike Palozzi and Garry Balogh to discuss our Level II Accreditation and moving forward with our social media. We also discussed upcoming events and using our resources to get more participation.

NEW BUSINESS:

1. Our membership fees were discussed and it was decided we would be more in line with the Bulow Alliance group. We would like to add a senior rate, which would be the same as the student rate. Cathy Cook motioned the new fees and Nancy Duke-Birkhead seconded the motion.
2. It was also voted by the group that we would become a member of the Bulow Parks Historic Alliance, Inc. Stan Drescher motioned the vote and Barb Kelly seconded.
3. Stan made a great suggestion to send invitations to Service Organizations and other Non Profits to join Heritage Crossroads and we should reciprocate.

The meeting adjourned at 10:40am

Cathy Cook
Heritage Crossroads Secretary